



**WTC CONSULTING LTD**  
**PRIVACY POLICY**

**[www.wtc-consulting.co.uk](http://www.wtc-consulting.co.uk)**

**January 2024**

<b>WTC Consulting Ltd Privacy Policy</b>	
Purpose	To set out clearly WTCC's commitment to protect the privacy of visitors to the wtc-consulting.co.uk website in line with good practice and GDPR requirements.
Enquiries	Enquiries about the Privacy Policy should be directed to <a href="mailto:business@wtc-consulting.co.uk">business@wtc-consulting.co.uk</a>
Legal Address	Suite 5, Winchcombe House, 37-39 Winchcombe Street, Cheltenham, GL52 2NA
Approved by	WTC Consulting Ltd Management Team
Next Review	January 2025

## 1. Introduction

WTC Consulting Ltd is a private, limited company, established to provide leadership and operational consultancy services to small and medium higher education organisations.

We are committed to protecting and respecting your privacy. This privacy policy explains how we collect, use, share, and protect your personal data when you use our website [[www.wtc-consulting.co.uk](http://www.wtc-consulting.co.uk)].

## 2. Information We Collect

### 2.1. Personal Data

This refers to information that can be used to identify you directly or indirectly. This may include, but is not limited to, your name, email address, phone number, and any other information you provide when you use our services or make an inquiry.

### 2.2. Non-Personal Data

We also collect non-personal data such as browser types, operating systems, and the URLs of websites clicked to and from our website.

## 3. How We Use Your Information

Your information is used to provide, maintain, and improve our services, as well as to communicate with you. This includes using your information for:

- Fulfilling service requests
- Providing customer support
- Marketing and promotional activities, subject to your consent where required by law
- Analysing website usage to improve our website and services.

## 4. Data Sharing and Disclosure

We do not sell your personal data. We may share your information with third parties in the following circumstances:

- With service providers who assist us in running our services.
- If required by law, such as in response to a court order or legal request.
- In connection with a sale or merger of our business.

## 5. Data Security

We implement appropriate technical and organisational measures to protect your personal data against unauthorised or unlawful processing and against accidental loss, destruction, or damage.

## **6. Your Rights**

You have certain rights regarding your personal data, including the right to access, correct, delete, or transfer your data, and the right to object to or restrict certain processing of your data. If you wish to exercise any of these rights, please contact us at [support@wtc-consulting.co.uk](mailto:support@wtc-consulting.co.uk).

## **7. Cookies**

Our website uses cookies to enhance your experience. Please refer to our Cookie Policy for more information.

## **8. Changes to Our Privacy Policy**

We may update this policy from time to time. Any changes will be posted on this page with an updated revision date.